

The BOOKMARK

of the Redwood City Library Foundation

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On Your Mark, Get Set, Go!

LIBRARY OPENS TO RAVE REVIEWS

Collection a Huge Hit

Some new libraries in California are so cash strapped they open distinctive buildings with beautiful furnishings, but — like Mother Hubbard — with almost nothing on their shelves. However, because of your generosity this is not the case with the new Redwood Shores Library. People love the new facility, but the materials that your donations made possible provide a benefit that goes well beyond the building. Those materials that are being taken home and savored have a lasting influence on our community, especially children.

A lively group estimated at more than 600 gathered in the parking lot Saturday September 6 to hear a welcome by library director Dave Genesy and library board president Rudy Madrigal. Special guest state librarian Susan Hildreth addressed the gathering, as well as Mayor Rosanne Foust and Council member Barbara Pierce, who both praised all who had made the new library possible, in particular the Redwood City Library Foundation, whose successful fund-raising campaign resulted in an astonishing \$850,000 for the opening day collection.

Then, with a raucous cheer, the doors flew open and a huge crowd led by eager children surged through the entrance as the Redwood Shores Library officially opened its doors to the public.

IN THIS ISSUE

Library Opens to Raves	Cover
More Raves	2
From the Co-President	2
From the Director	3
What a Party!	3
2007 Donors	4
It's Fast, Easy, Painless	4

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Redwood City
Library Foundation

www.rclfdn.org



All day long the library was packed with patrons who ooh'd and aah'd over the imaginative details of the nautical-themed facility inspired by its location nestled on the curve of Belmont Slough. At times it was almost impossible to navigate the crowd. Lines to check out books stretched completely through the lounge and computer areas. One patron noted that the community was hungry for the new library and was "gobbling up the books." This was verified by staff who said over 10,000 items or about one-fifth of the total collection was checked out in the first two days the library was open.

"Man on the street" interviews turned up a knowledgeable young person happily clutching an Eyewitness DVD on dinosaurs, almost unwilling to let it go long enough to show his happy discovery; a corporate funder on a preview tour commenting on the excellent selection of magazines; and a mother thrilled by the number of picture books in Russian, tools to keep her children connected to her native country. People were ecstatic to find items that were not owned by the Redwood City libraries before.

The special theme that pervades the library is its proximity to Belmont Slough. The children's section features a lighthouse, sailboat-shaped book shelves, and comfy clam-shell-shaped chairs for storytime snuggles. The teen room has a surf-board motif, computers, and squishy lounge chairs. Throughout the library the theme of water and shore is evident down to the subtle carpet design and sea-like counter surfaces. In the near future an Interpretive Center will be installed that will feature life in the sloughs, wetlands, and Bay and offer an opportunity for fun environmental education. This library, the third branch of the Redwood City library system, is already becoming a destination spot and a point of pride for the entire community.

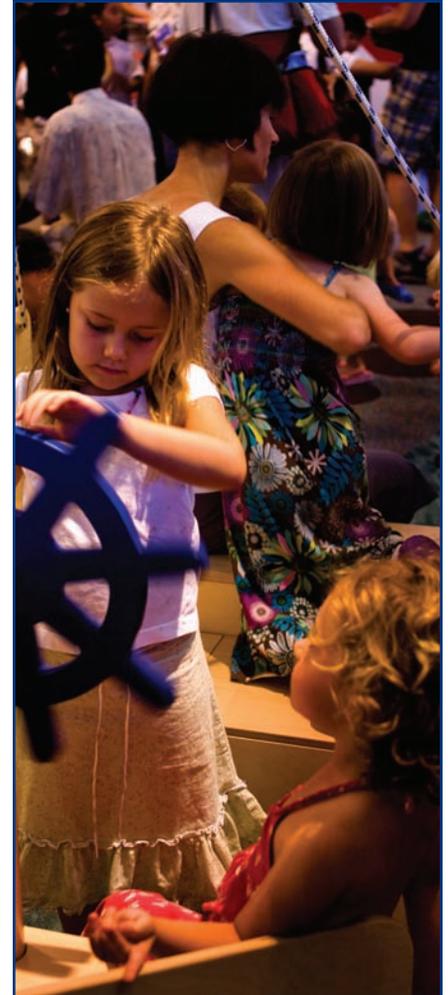
FROM THE CO-PRESIDENT

On behalf of the Redwood City Library Foundation, I want to express my sincere gratitude to all of you who helped make the new Redwood Shores Library collection a reality. Your donations stocked the library with a fabulous collection. In fact, without your donations there would not have been a collection at all. What a powerful group you are!

If you have not had a chance to see the new library, I encourage you to do so. It is very satisfying to see the array of books, movies, and magazines, as well as computers, and to watch the public enjoying this very fine collection.



Hurry Up Mom! I Want to Look at Those Books



Sailing Away to Storytime in the Children's Room



Can You Believe the Length of the Check-out Lines?

Our major donors were very generous and we could not have done it without you. Special recognition must be given to Rosanne Foust and Paula Uccelli for co-chairing the public phase of the campaign. Their dedication to this pursuit was amazing. Thank you so much!

The Foundation is excited to announce we will now focus on raising money for the Fair Oaks Library's book collection. Our board visited recently and all agreed it would feel fantastic to see Fair Oaks filled with new books, audio books, DVDs, and magazines! Please open your hearts to another part of our community and give generously to this new campaign!

*Cheryl Angeles
Co-President*

FROM THE DIRECTOR

The Redwood Shores Library is a great success! And the brand new collection is the center-piece of the new library. Here are some statistics and accomplishments we all can be proud about:

- For the Grand Opening, Saturday September 6, more than 1,200 people came to enjoy the grand opening festivities; 500 of these visitors received new library cards; and 10,000 items were checked out on Saturday and Sunday.

- In September, the Shores Library checked out 44,116 library materials, and issued 1,164 new library cards.

- During the month of September 21,270 customers visited the Shores Library.

- Seventy-five percent of all users are families on the weekends and kids after school.

- Sundays are the second busiest day, Saturdays the busiest; and Saturdays and Sundays have been busier than the Downtown Library!

- Customer comments are overwhelmingly positive and grateful.

- The Parks, Recreation and Community Services department is collaborating with the Shores Library by offering classes in meeting rooms of the new library. This month baby skills, yoga, karate, and mad science classes were held.

- More than 150 folks attended the first storytime! Plans are in place to offer more sessions.

- Forty people attended the first monthly bird walk from the Shores Library led by a Sequoia Audubon Society volunteer. Participants identified 23 species of birds!



Welcome to the Library

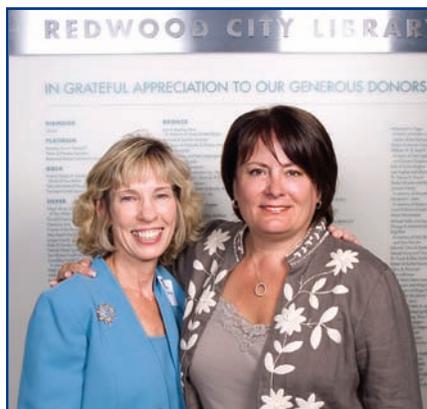
- With the Redwood City Library Foundation, Jacky Averill secured a \$100,000 grant from Oracle for the Redwood Shores Library Interpretive Center, and we have now raised \$282,000, \$10,000 dollars shy of the total cost!

- Jan Pedden held a reception to thank the Shores volunteers for their hard work at the grand opening. Over sixty people, including staff, attended the event and enjoyed desserts from La Tartine. We will continue to development volunteer opportunities, including Interpretive Center docents/monitors.

- Rochelle Carr, a local artist with her own gallery downtown, has donated a large painting "love of reading" to the Shores Library. She painted it specifically for the new library as she watched it being built (she lives two blocks away!). We will hang it in the family place above the toddler computers.

Thank you to everyone involved and especially to the Library Foundation for their tireless support of our library.

*Dave Genesy
Library Director*



Celia LaRiviere, Executive Director and Cheryl Angeles, Co-President

WHAT A PARTY

On Friday, September 5 The Foundation hosted a private major donor party to celebrate the opening of the new Redwood Shores Library. A special feature was the unveiling of the custom-designed Donor Wall, which lists the names of individuals, companies, and foundations that donated \$1,000 and over for the opening day collection.

The party was wildly successful with over 250 in attendance including a majority of Redwood City Council members, representatives of the San Mateo Board of Supervisors, and a member of the California State Assembly. Businesses represented included Oracle, Allied Waste Services, Electronic Arts, Lyngso Garden Materials, Norcal Waste Systems, San Mateo Credit Union, Wells Fargo Bank, and Stanford University. The overwhelming response was "spectacular and inspiring."

Local businesses donated food, wine, decorations, music, and services making this night a vibrant and deliciously festive event. Redwood Shores Community Association, one of the largest donors and advocates for this library, underwrote the elaborate decorations by Copenhagen Balloons & Promotions. Guests took the opportunity to have their picture taken in front of the Donor Wall and were given a souvenir copy courtesy of J.T. Angeles Photography. Shores Press underwrote the invitations for the event, and the music performed by Along for the Ride added a cheerful ambience.

One of the highlights of the evening was the wide assortment of culinary delights. Arguello Catering arranged a delectable selection of appetizers and Sofitel San Francisco Bay had an eye-catching Eiffel Tower display showcasing

their choice of appetizers including their signature bread buffet. Milagros Restaurant added a Mexican flair, Mistral Restaurant offered their spectacular paella, and Le Boulanger brought a plethora of mini croissant sandwiches. Norcal Waste Systems' Gino Gasparini, one of The Foundation's biggest fans, supplied guests with a fine selection of wines and beers. Also participating were Red Lantern Restaurant; Angelica's Bistro; Hofbrau Catering; and La Tartine Bakery, whose cake was deeply satisfying. See's Candies variety of chocolates offered a perfect last bite (or two) to a wonderfully tasty evening.

Guests mingled with appetizers and drinks while taking the opportunity to peruse the wide variety of books, CDs, magazines, and DVDs. The warm evening inspired many to stroll outside and enjoy the scenic view overlooking Belmont Slough.

Libraries are social gathering places, which bring a welcoming sense of connection to the community and that enthusiastic spirit was felt during this celebration. The Foundation is grateful to the many avid library supporters from within California and elsewhere that made a contribution to the new Redwood Shores Library.



This New Library Gets My Vote

IT'S FAST, EASY, PAINLESS

Our technology makes online giving fast, safe and secure. Simply visit us at rclfdn.org and using your Visa, MasterCard or Discover card make a one-time gift or a recurring gift. You decide on the payment schedule and amount. *All Gifts Are Tax-Deductible*

2007 DONORS

In the spring *Bookmark*, these errors appeared in the list of generous supporters for gifts made between January 1 and December 31, 2007.

\$1,000-\$4,999

Redwood Shores

Eric Berg
Monte Monsir

San Juan Bautista

Dave Genesy

IN HONOR

Of Mickie and Leon Berg's 55th anniversary
Eric Berg

IN MEMORY

Of Ann and Dewey Panattoni
Debra P. Anderson

Correct spelling: Dawn Gordon-Wylie

We sincerely apologize for any inconvenience to our donors.



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Library Foundation**

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Donor Party Guests Are All A-Buzz



A Little Snack Always Goes Well with Storytime